

ECONOMIC IMPACT

TENNESSEE'S NONPROFIT ARTS & CULTURE INDUSTRY

Tennessee's nonprofit arts and culture sector supports jobs, generates local and state revenue, and attracts audiences to communities across the state.



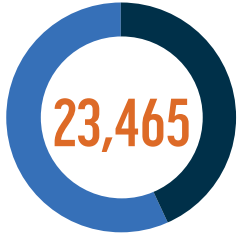
ECONOMIC ACTIVITY
\$617 M + \$746 M



LOCAL HOUSEHOLD INCOME
\$671 M + \$423 M



TOTAL GOVERNMENT REVENUE
\$213 M + \$132 M
FEDERAL STATE/LOCAL



FULL-TIME EQUIVALENT JOBS
13,358 + 10,107

■ Nonprofit Organizations ■ Audiences ■ Total

ARTS DRIVE TOURISM & RETAIN LOCAL DOLLARS

AUDIENCE ATTENDANCE 15.9 MILLION

RESIDENT 90.8% NON-RESIDENT 9.2%

EVENT ATTENDEE SPENDING \$746 MILLION

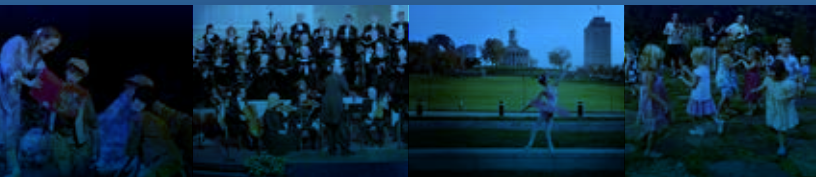
AVERAGE SPENDING COST PER PERSON
RESIDENT \$30.81 NON-RESIDENT \$78.44

ECONOMIC IMPACT BEYOND DOLLARS: VOLUNTEERISM

64,000
VOLUNTEERS

1.9 MILLION
DONATED HOURS

= \$54 MILLION
VALUE



ABOUT AEP6

Arts & Economic Prosperity 6 (AEP6) is the most comprehensive economic impact study of the nonprofit arts and culture industry ever conducted in the United States and represents all 50 states. The study is conducted every five years by Americans for the Arts.

The Tennessee Arts Commission joined 21 other states and 352 communities and regions across the country for in-depth study.

The Tennessee Arts Commission worked with 21 local partners and nine development districts to produce a statewide report and customized city, county and regional reports.

Data was collected from 770 participating nonprofit organizations across the state and included 13,192 audience participation surveys. The study does not include numbers from individual artists or for-profit arts, music and culture businesses.

ABOUT THE TENNESSEE ARTS COMMISSION

The Tennessee Arts Commission is the state's arts agency whose mission is to cultivate the arts for the benefit of all Tennesseans and their communities. Each year, the Commission helps fund the arts and cultural activities for approximately 700 organizations, schools, local governments, nonprofits and artists in Tennessee.

Over the past six years, more than 5,300 grants totaling more than \$41 million have been invested in arts and cultural activities across all 95 counties — benefiting communities through quality of life, economic development, tourism and providing a more balanced education for our children.



Cultivate. Create. Participate.

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