



TENNESSEANS FOR THE ARTS

PROTECT THE ARTS IN TENNESSEE

For two decades, Tennesseans for the Arts (TFTA) has helped protect the arts in Tennessee.

6.886
MILLION
TENNESSEANS

95
COUNTIES

1
STRONG & UNIFIED
VOICE FOR THE ARTS



WHO WE ARE

We are Tennessee's statewide advocacy organization for the arts. We are a membership organization made up of arts advocates moved by our deep conviction of the civic and personal value of the arts.

WHAT WE DO

TFTA works to support, defend and expand public funding for the arts. Our work is directed toward educating our members and allies on effective advocacy practice, supporting the work of our state's legislative arts caucus, and defending the specialty license plate program which provides 80% of the funds granted to nonprofit organizations by the Tennessee Arts Commission.



TFTA ENGAGES LEGISLATORS TO PROTECT & MAINTAIN FUNDING FOR ARTS IN TN THROUGH THE SPECIALTY LICENSE PLATE PROGRAM

By purchasing an Arts Plate, you support arts organizations, schools and communities across Tennessee. TFTA members understand this funding is our lifeblood and protecting it is crucial.

TFTA SUPPORTS & PROMOTES THE ART CAUCUS IN THE GENERAL ASSEMBLY

The Tennessee Arts Caucus promotes the importance of the arts. It helps facilitate valuable policy discussion on the importance of the arts in our state. The arts have an economic impact on our communities, define who we are culturally and should be a part of nearly every discussion that takes place in the Tennessee General Assembly.

TFTA WORKS WITH LOCAL ARTS ORGANIZATIONS

From major cultural institutions to grass-roots community centers, TFTA acts as a unified voice that supports the Arts for all Tennesseans.

TFTA SUPPORTS THE TENNESSEE ARTS COMMISSION

The mission of the Tennessee Arts Commission is to cultivate the arts for the benefit of all Tennesseans and their communities. Their vision is a Tennessee where the arts inspire, connect and enhance everyday lives.

TFTA PRODUCES ADVOCACY EVENTS, ANNUAL ARTS ADVOCACY DAY EACH MARCH AT THE TN STATE CAPITOL

2021 Arts Advocacy Day was a Virtual Gathering. Arts Advocacy Day is produced in partnership with the Tennessee Arts Commission.



ADVOCACY

Advocacy: Public support for or recommendation of a particular cause or policy.

The most convincing advocate can effectively communicate how the arts change people's lives and vitalize Tennessee Communities.

SPECIALTY LICENSE PLATE PROGRAM

In Tennessee, a portion of funds from the purchase of certain Specialty License Plates supports the arts. TFTA promotes and defends the Specialty License Plate program and works to ensure these funds are protected and available to support arts organizations and projects in all of Tennessee's 95 counties.



ON AVERAGE

80%

**OF TN ARTS GRANTS ARE
FUNDED BY THE PURCHASE
OF STATE SPECIALTY
LICENSE PLATES**

BUY YOUR SPECIALTY LICENSE PLATE TODAY!

What better way to tell the world you support the arts than with a TN Arts Commission arts plate. Just take your old plate to your country clerk and swap it - they will prorate your tag fees, so you don't have to wait until your tag renewal is due.

FY2021 GRANT IMPACT

INFORMATION PROVIDED BY THE TENNESSEE ARTS COMMISSION.



IN THE PAST 5 YEARS, THE COMMISSION HAS MADE APPROXIMATELY 4,500 GRANTS AND INVESTED MORE THAN \$32 MILLION IN COMMUNITIES ACROSS TENNESSEE.

ECONOMIC IMPACT OF TENNESSEE NONPROFIT ARTS & CULTURE

PRIOR TO THE PANDEMIC, TENNESSEE'S NONPROFIT ARTS AND CULTURE SECTOR WAS A \$1.2 BILLION INDUSTRY THAT SUPPORTED NEARLY 40,000 JOBS AND ATTRACTED 18.6M ATTENDEES TO EVENTS ANNUALLY. ATTENDEES SPEND AN AVERAGE OF \$29.77 PER PERSON EXCLUDING THE COST OF ADMISSION, IE MEALS, TRANSPORTATION, SOUVENIRS ETC.

NEARLY
40,000
FULL-TIME
EQUIVALENT JOBS

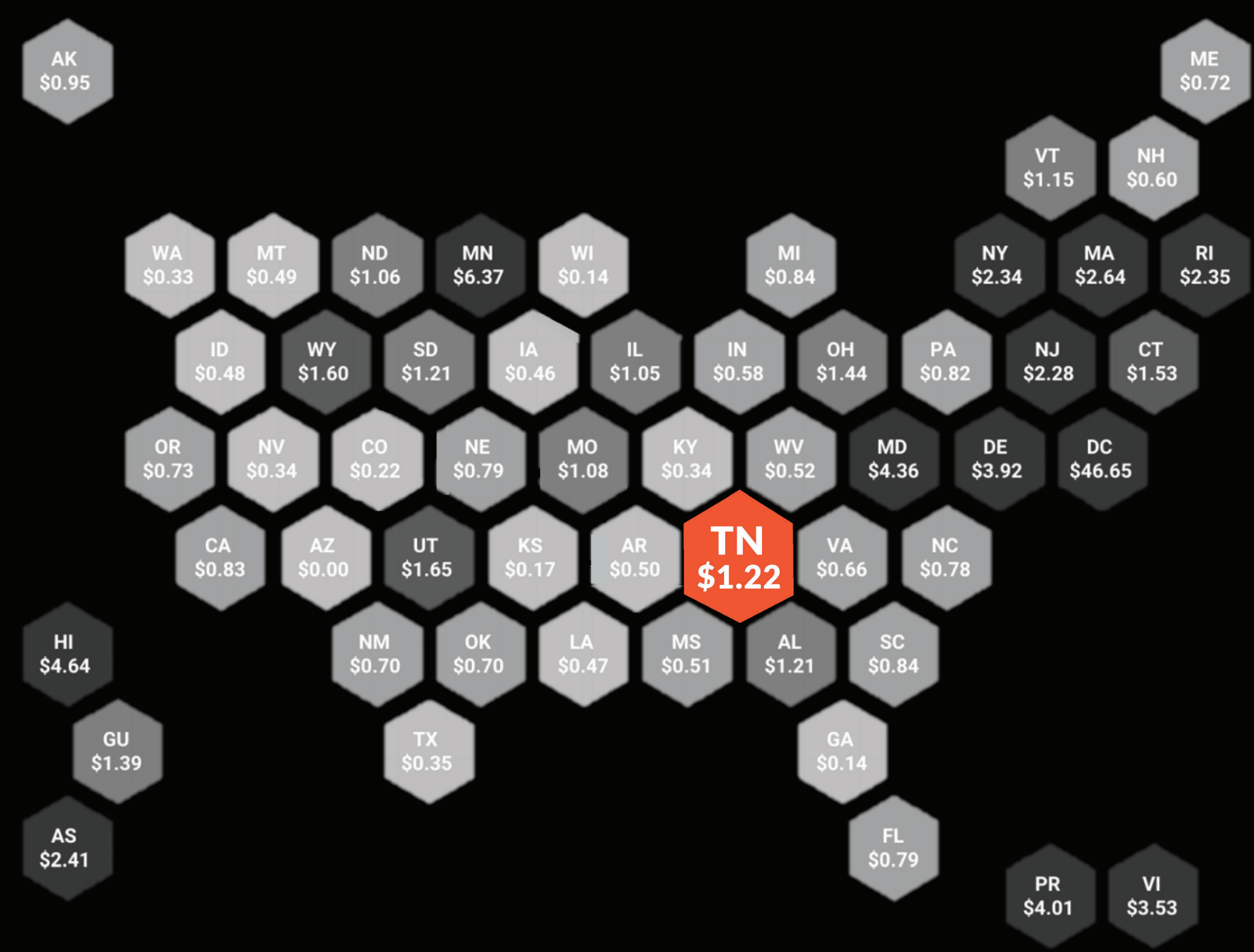
\$1.2
BILLION
IN ANNUAL
ECONOMIC ACTIVITY

\$135.9
MILLION
REVENUE FOR STATE &
LOCAL GOVERNMENTS



STATE ARTS APPROPRIATIONS PER CAPITA

TENNESSEE: \$1.22, RANK #13 OUT OF 50 STATES



SOURCE: NATIONAL ASSEMBLY OF STATE ARTS AGENCIES, PUBLIC FUNDING SOURCEBOOK 2021

The background of the entire graphic is an abstract, textured composition of various colors including reds, oranges, yellows, greens, and blues, resembling a layered rock surface or a thick application of paint. A faint, light-colored map of the state of Tennessee is visible in the upper left quadrant, partially obscured by the text.

WAYS YOU CAN HELP

BUY A TN
SPECIALTY
LICENSE PLATE

BECOME A TFTA
MEMBER

ATTEND ARTS
ADVOCACY DAY
EACH YEAR

DONATE
NOW



VISIT US AT....

WWW.TN4ARTS.ORG

